



**Boost your brand.
Engage bankers.
Find new business.**

We're your bridge to connect with more than 6,000 community bankers in Minnesota.

ICBM

PRINT ADVERTIZING

Rates in 2019:

*Prices listed are multiplied by the frequency.

	4X	2X	1X
Story Sponsor:	\$1,000	\$1,100	\$1,200
Inside Front Cover			
Inside Back Cover	\$850	\$950	\$1,050
Back Cover			
Interior Full Page:	\$650	\$750	\$850
Two-Thirds Page:	\$600	\$650	\$700
Half Page:	\$500	\$550	\$600
Quarter Page:	\$400	\$475	\$550
Chart Sponsor:	\$650	\$750	\$850

Ad Specs:

- Ad Trim Size - 8.5" x 11.00"
- 0.124" bleed required.
- Keep design elements away from trim.

Story Sponsor:	Full color logo + Full Page Ad
Inside Front Cover	8.0" x 10.75" (live area)
Inside Back Cover	8.375" x 11.125" (bleed)
Back Cover	
Interior Full Page:	8.0" x 10.75" (live area) 8.375" x 11.125" (bleed)
Two-Thirds Page:	4.5" x 9.75"
Half Page:	4.5" x 7.0" (Island) 7.0" x 4.5" (Horizontal)
Quarter Page:	4.5" x 3.5"
Chart Sponsor:	8.0" x 10.75" (live area) 8.375" x 11.125" (bleed)